

Help Quit Kit

A Program to Help Physicians Help Their Patients Stop Smoking.

Surveys show that about 71 percent of cigarette smokers would quit at their physicians' urging. A unique new HELP QUIT KIT is now available to physicians.

Basic Kit materials include:

- Waiting room and desk top signs (*Quit Smoking Now*)
- Prescription pads (*Rx: Quit Smoking*)
- "Smoker" flags for patient charts

A number of "Quit Smoking" helpers are available for patients, including the I QUIT KIT.

It contains:

- Facts about smoking (*Why Quit?*)
- A quitting plan (*How Quit, When Quit?*)
- 33 $\frac{1}{3}$ rpm record and poster (*Who Quit, We Quit*)
- Buttons, stick-on labels and table sign (*Stay Quit*)

To order these materials, contact your local Unit of the American Cancer Society.



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